



## **Heritage Town Award**

### **Frequently Asked Questions**

#### **1) What is the Heritage Town Award?**

The NHB Heritage Town Award was initiated in 2010 to recognise and promote local community ownership of their heritage. This bi-annual Award scheme comprises a national call for applications by interested CCCs to apply on behalf of their town. The applicants will then be assessed based on the vision of their town, supported with past heritage-related activities, a proposed calendar of upcoming activities and the innovation of these proposed activities.

#### **2) If community and interest groups are interested to apply for the award, what can they do?**

They can approach the proposed Heritage Town's Citizens' Consultative Committee and submit their entries via the CCC.

#### **3) Can any town apply for this award or can only towns with strong heritage elements do so?**

The Award is open to all applicants with a good track record for organising heritage activities and possess a clear vision on how the community could engage their residents on Singapore's shared heritage with their proposed heritage activities for the upcoming years.

#### **4) Can a Winning Town apply for the Award again?**

Previous Heritage Town Award winners are not eligible to apply for the immediate consecutive edition of the award. They are welcome to apply for the following editions.

#### **5) When can we expect the announcement of the winner of Heritage Town 2014?**

After the nomination call, interested CCCs will be given three months to put together a proposal based on our given criteria to nominate their respective towns. Over a period of three months, submissions will be evaluated by an external judging panel comprising of 7 individuals who come from beyond the public and academic sectors, so as to provide a more varied and balanced assessment. The announcement of the winner for 2013 is slated for July next year.

**6) How does the Heritage Town Award benefit the winning community? / What prizes will the winning community receive?**

The nominated towns will be assessed based on their past and also proposed heritage activities for their community, by their community. The winner will receive the title of “Heritage Town” for two years, and a funding of S\$100,000 to develop and organise heritage activities for their residents’ participation.

It is hoped that there will be greater participation in heritage activities funded by the Heritage Town Award, creating opportunities for the residents learn more about their community’s heritage, instilling a stronger sense of belonging.

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